



Progetta, Inc  
alignmyschool.com  
For Immediate Release

## ProgettaLearn is now *Align*

**Redding, CA** - Today Progetta, Inc. is introducing a new name for the ProgettaLearn software platform along with a new logo, website and overall look.

“Our software allows admins to run their schools in one platform—to escape the confusion and chaos of juggling multiple softwares—so they can focus on investing in students and building the kingdom. The name Align sums up our purpose in one word.” - *Chris Gratigny, Founder, Progetta, Inc.*

The name *ProgettaLearn* was born out of necessity. The company needed a name for its product, but the focus on building the platform didn't leave much time for branding. The name *ProgettaLearn* seemed obvious as a starting point for the software—the company name, *Progetta*, plus *Learn*. *Voilà*.

During the last several months, the Progetta team completed a comprehensive rebranding process. They solidified the vision and mission of the company and clarified how they want to serve current and future customers. They decided on the software's name, developed a new logo, and dialed in colors and typefaces. The *Align* brand is a better representation of who they are and what they do.

“We believe that when schools use the right software, they are empowered to change the world. When admin is simplified, schools can shift their focus to aligning with, and fulfilling, God's unique purpose for their programs.” - *Daniel Crespin, Partner, Progetta, Inc.*

Here's what to look for as you engage with the new brand:

### General Changes:

- New Product Name
- New Logo
- New Website

### Changes in the Software:

- New Accent Colors
- New Font
- New Styling

While the name and look of the software are changing, the company name is still Progetta, Inc. They have the same team and platform. For current partner schools, nothing is changing in terms of communicating with Progetta, payments, or other day-to-day processes. All customers need to do is enjoy the new brand and continue to run their schools!

Explore the new website at: [alignmyschool.com](https://alignmyschool.com)